

# TOP 5 Reasons

## to work with a CCA

- 1. Increase profits**
  - a. Use inputs more efficiently
  - b. Focus on profitability vs. “cheap” inputs
- 2. Manage your risks**
  - a. Reduce mistakes/costs
  - b. Professional performance benchmarks are established and proven
- 3. Better Land Stewardship—**

Long-term business planning for your land management
- 4. Gain Access to current, technical knowledge “on-demand”**
  - a. Partner with an experienced agronomy professional
  - b. Become aware of practices that may improve your yields and bottom-line
- 5. Work with an ethically committed business partner—**

Signed code of ethics



[certifiedcropadviser.org](http://certifiedcropadviser.org)