

Juan Manuel Osorio-Hernandez named 2022 International Certified Crop Adviser of the Year

Osorio-Hernandez recognized for a longstanding vocation and commitment to agriculture

March 14, 2022 - The International Certified Crop Adviser (ICCA) Program and American Society of Agronomy have awarded Juan Manuel Osorio-Hernandez of Toluca, Mexico 2022 International Certified Crop Adviser of the Year.

The International Certified Crop Adviser of the Year Award recognizes a Certified Crop Adviser who delivers exceptional customer service, is highly innovative, has shown that they are a leader in their field, and has contributed to the exchange of ideas and the transfer of agronomic knowledge within the agriculture industry. The ICCA of the Year Award celebrates a level of proficiency that belongs to an individual and not a company.



Osorio-Hernandez was selected for his dedication to agriculture and over 40 years of experience in crop advising. "I'm an agronomist by choice, not by tradition. When I was a child, I visited farms and warehouses to learn about their work and this experience impacted my decision to become an agronomist. I knew that I wanted to work in the field together with farmers," says Osorio-Hernandez.

Osorio-Hernandez has worked extensively with government institutions, as well as industry and university leaders to participate in the formation of the CCA Council in Mexico. His work has provided considerable support in the development and permanence of the certification program in Mexico.

Osorio-Hernandez holds a personal interest in agriculture as a source of food for people and reducing world hunger. He has vigorously promoted crop advising certification in Mexico. He believes that to be CCA certified means that agricultural advice is carried out in the highest level of professionalism, ethics, and respect for the planet through conservation and recovering natural resource efforts.

The 2022 ICCA of the Year Award presentation was held on March 11, 2022 at the [Commodity Classic](#) in New Orleans, LA. Osorio-Hernandez will also be recognized at the [2022 ASA-CSSA-SSSA Annual Meeting](#).

The Certified Crop Adviser, or CCA, program establishes a benchmark of professionalism and knowledge for practicing agronomists in North America. Farmers and employers prefer to work with CCAs because they have demonstrated that they have the commitment, education, expertise, and experience to make a positive impact on their business. For more information, please visit certifiedcropadviser.org.

For high-resolution photos please contact Caitlin Heitman, cheitman@sciencesocieties.org.

American Society of Agronomy: This professional membership society represents researchers and professionals who specialize in growing our world's food supply while protecting our environment. Together members work toward solutions to advance scientific knowledge in the areas of agronomy, crop science, and soil science.