

International Certified Crop Adviser (ICCA) Program Policy Committee

Review of Town Hall Meeting

September 13, 2022



Getting Started

- Co-Chairs:
 - Isaac Wolford, CCA – CB, co-chair
 - Nick Guilette, CCA – WI, co-chair



ICCA Policy Committee Mission

To expand the value of being a CCA by ensuring CCAs are recognized in appropriate local, regional and national policies.



Committee Description

- ICCA Program is part of the American Society of Agronomy (ASA).
- ICCA Policy Committee is part of the ICCA Program.
 - With linkages to the ASA policy committee and DC office staff.
- Its primary purpose is to add value to holding the CCA credential.



Committee Description Con't

- Committee will report to the ICCA executive committee and ICCA Board.
- It will not serve independently but receive guidance from the ICCA Board.
- It will serve in developing national standards and policies that enhance the work of a CCA in the practice of Agronomy.



Membership

- Must be an active CCA.
- Diverse USA geographical background with varying experiences in the public or private sectors.



Structure

- One standing committee.
 - Regional Task Forces or sub-committees.
 - Competency focused rapid response teams.
- Members may serve for a three – year term and no more than two, consecutive terms.



Structure Con't

- ICCA Standing Committee
 - Comprised of no more than 13 members from the USA
 - Overall guidance, direction, action plans
- CCA – Regional Task Forces
 - USA regions – NE, SE, NW, SW
 - Focus on topics specific to the region
- CCA – Competency focused rapid response teams
 - NM, SW, IPM, CM
 - Fast response to action items

