



ICCA North American Quarterly Board Meeting Minutes Thursday Dec. 14, 2023, Noon-2:00pm (Central)

ICCA Board Chair Issac Wolford opened the meeting.

Board Members/Chairs/Admins present:

Isaac Wolford, ICCA Board Chair
Traci Bultemeier, ICCA Board Past Chair
Sandy Endicott, ICCA Board Vice Chair
Karl Wyant, Incoming ICCA Board Vice Chair
Amy Asmus, ICCA Board Rep on ASA Board (outgoing)
Donnie Taylor, ARA Representative
Kristen Veum, ASA President-Elect
Clint Jayroe & Sterling Clifton, Arkansas
Walter Brown & Jessica Dentremont, Atlantic Provinces
Matthew Nelson & Ben Gleason, Iowa
Lisa Martin, Illinois
Ben Wicker & Mershon Tobin, Indiana
Nathan Eck & Clay Fagan, Kansas
Janice Welsheimer, Ohio
Chuck Lippstreu, Michigan
Kate Stenzel, Minnesota
Mike Mulvaney, Mississippi

Barrett Noirfalise & Andrea Rice, Missouri
Timothy Mundorf, Nebraska
Robert Flynn, New Mexico
Brandon Poole, North Carolina
Peter Naumann & Jaime Cummings, Northeast Region
Shaun Blaser & Errin Nelson, Northwest Region
Aaron Breimer, Erin Burton & Susan Fitzgerald, Ontario Province
Ben Hushon & Jennifer Reed-Harry, Pennsylvania
Markus Braaten, Rocky Mountain Region
Paul Luetjen, South Dakota
Joseph Hartung, Wisconsin
Staff present:
Lacey Edwardson, Support Center Lead
Dawn Gibas, Certification Director
Luther Smith, Chief Administrative Officer
Sara Uttech, Governance Director

1. Chair Isaac Wolford provided an overview of the new Quarterly ICCA Board Meetings and structure, noting:
 - Three, 2-hour virtual board meetings held annually in December, March, and June
 - In-person meeting (with virtual components) will still be held in the fall
 - Time scheduled on each agenda as an Open Forum for questions, comments, future agenda items
2. Vice Chair Sandy Endicott presented information on the plans being developed for the in-person (with virtual components) ICCA Board Meeting **Sept. 23-26, 2024** in Gainesville, FL. (DOCUMENT 1). Tentative schedule:
 - Monday Sept. 23 Travel Day
 - Tuesday Sept. 24 Field Visits (likely peanuts, cotton, etc.)
 - Wednesday Sept. 25 Board Meeting
 - Thursday Sept. 26 Board Meeting in morning, travel home in afternoon
3. Vice Chair Sandy Endicott announced an ICCA Logo Contest (DOCUMENT 2). Submit original artwork, either as a complete design or sketch that must be able to work on a hat, shirt, business card, window cling, etc. and participants can submit more than one. Prizes awarded to the top 3 entries. Watch for information to be announced.
4. Vice Chair Sandy Endicott reported on the CCA Conservationist of the Year Award Ceremony to Russell Taylor, Live Earth Products, Emory, UT: [News Release](#) (DOCUMENT 3)
5. CAO Luther Smith provided an update on the Technical Service Provider (TSP) Program.
6. Chief Administrative Officer Luther Smith announced that our Congressional Visits Day will be in-person in Washington, DC on March 4-6, 2024. If you have an interest in policy related to agriculture and CCAs and would like to attend, contact your Local Board and/or Luther Smith lsmith@sciencesocieties.org A comprehensive training session will be provided and you will visit Congressional Offices in small groups made up of CCAs, ASA-CSSA-SSSA members, and students (undergrad/grad).

7. The FFA Committee chaired by Traci Bultemeier held its first meeting and is beginning discussions on how the ICCA Program can work with State FFA Chapters. They are looking for additional volunteers, especially if you have FFA experience. Contact Traci for more information: traci.bultemeier@pioneer.com
8. Task Force Updates: Several Task Forces were formed during the September 2023 ICCA Board Meeting. Contact the Task Force Chairs to get involved as they are looking for additional members:
 - Amnesty Program – This task force has been active and is finishing up its first round of work on suggestions for the program that will go to the ICCA Board for approval. Chair Sandy Endicott, endicottsandy82@gmail.com
 - Industry Relations – This task force is looking for members to help promote CCAs in industry by working with industry to promote the CCA program within their companies. Chair Karl Wyant, kawyant@gmail.com
 - Policy and Procedures – This task force is looking at updating the ICCA Policy and Procedures Manual: www.certifiedcropadviser.org/files/certifiedcropadviser/cca-policy-manual.pdf and is looking for members, ideal for someone who is a procedure-type person. Chair Sandy Endicott, endicottsandy82@gmail.com
 - ICCA–ASA Membership – This task force has some interesting options to consider on how to expand the ICCA program and membership in the American Society of Agronomy (ASA) and is looking for members. Chair Andy Knepp, awknepp@gmail.com
9. Director Dawn Gibas provided an update on ICCA Marketing:
 - Follow/Like/Comment/Share:
 - Facebook: facebook.com/CCA.certifiedcropadviser
 - Twitter: twitter.com/CCASoundAdvice
 - Linked In: linkedin.com/company/certified-crop-adviser
 - Reminder of our 50-50 cost-share Marketing program with up to \$2,500 annually for local boards to apply for new marketing projects, promotional materials, etc.: www.certifiedcropadviser.org/boards
 - Marketing and promotions from local boards were included the September 2023 ICCA Board Meeting minutes, view for more marketing ideas that you can use in your local efforts
10. Chair Isaac Wolford led an Open Forum for questions, comments, and future Agenda Items:
 - Concerns about the Drag Show presentation at the ASA-CSSA-SSSA Annual Meeting organized by the LGBTQ Specialty Group
11. FYI Items:
 1. Upcoming Quarterly North American Board Meeting Dates:
 - Thursday, March 14 at Noon-2:00pm (Central) – will send a Calendar invite
 - ~~Thursday, June 13 at Noon (Central)~~ * will reschedule due to conflict
 2. Quarterly Exam Calendar: www.certifiedcropadviser.org/exams - please help promote this widely, especially to those who are ready to take the CCA exams or Specialty exams

2024 Quarterly Exam Calendar

Exam Registration Dates

Register and pay for the exam(s) of your choice.

December 13, 2023 to January 12, 2024

February 21st to March 18th

June 19th to July 15th

Available Exam Dates

Exams will be conducted during this time frame.

January 24th to February 5th

March 27th to April 8th

July 24th to August 5th

3. Thank you to Outgoing Board Members and Chairs, and the ICCA Executive Committee:
 - Chair Isaac Wolford (continues as past chair)
 - Past Chair Traci Bultemeier
 - ICCA Board Rep on the ASA Board Amy Asmus

Consensus to adjourn.