

Marketing Activities for Atlantic Province Board

-web site, plus ability for industry companies to post job openings to our web site brings about some awareness.

-display ads in CAAR Communicator.

-Prairie CCA banner ad on Saskatchewan Soil Conservation Association web site.

-each provincial rep has an annual budget for sponsoring local events and/or recognition of students:

- for Alberta this involved a partial sponsor towards Agronomy Update 2010.
- for Saskatchewan, recognition of top presenters at Plant Science Under-grad Thesis Mini-Conference.
- for Manitoba, recognition of students at the University of Manitoba Degree & Diploma programs for participation in a group project that simulated real life CCA experience.

-advertisement in The Manitoba Cooperator regarding recognition of students from the U. of Manitoba.

-noted as a full cooperating partner of the annual Manitoba Agronomists Conference (along with MAFRI, AAFC and U. of Manitoba) in the advertising postcards and proceedings.